



Why it's worth paying more for the very best:

Exclusive benefits:

- Based on new research revealing the **Mood Elevator** (depressed feelings) and three **Fundamental Dimensions of Mental Processing**: Single-pointed Focus, Alertness (arousal), and Neureka! (happiness, satisfaction, reaction time, learning and memory).
- University-based research shows that *training each can quickly improve brain function.*
- *Enhances happiness--still just as potent after four months.*
- *Demonstrations to new clients are convincing, because each state of the art protocol is easy to understand and control, typically taking less than two minutes.*
- These unique protocols can be combined to train specific beneficial mental states, such as high focus with low stress, or excited happiness.
- *Wireless connection* to the computer allows tracking athletes on the field or golf course.
- *Dry EEG Sensors are mounted on a lightweight, flexible athletic headband.*
- *NeuroVideoFeedback™ lets you record videos of performance while tracking the Three Fundamental Dimensions*, to pinpoint when each waxes and wanes.
- *Keeps clients interested* by playing their favorite DVDs, CDs, or audio under their brain's control: Starting and stopping them, changing the volume and/or the picture size and brightness to indicate optimal performance.
- Includes a special version of a very complete neurofeedback program (BioExplorer) which can perform a wide variety of standard neurofeedback protocols for versatility.
- Free or low cost brainwave-based entertainment software for PC, Android, Mac and iOS
- **Allows you to enter the peak performance market for athletes, corporations, and schools with a product that works more powerfully and quickly than anything else.**

Real time savings:

- Comes with 70 designs using the three Protocols in various combinations.
- The very complete Manuals, workbook, and Training Videos teach you all you need to know to get started, so you don't need to go to any training courses.
- Instantly connects to the scalp with Dry Sensors, so you don't have to use messy electrode paste or clean up afterwards.
- Requires minimal adjustments so you can run several clients simultaneously
- **Training takes many fewer sessions because the protocols are easy to understand.**

The Peak Achievement Trainer is an educational instrument. It is not intended to treat or diagnose any disease or disorder and not for clinical use.

Our Brain Training Couldn't Be Simpler or Clearer

At **Peak Achievement Training**, we believe that simplicity is still a virtue.

Our systems are the easiest to install and operate of any on the market, and yet the results are outstanding, for a number of reasons:

1. **They are based on our discovery of the Three Fundamental Dimensions of Mental Processing.** The EEG signatures of these dimensions are common to everyone, so very little individual adjustment is required for Peak Performance Training, helping seniors, or working with people who have problems paying attention and/or similar issues. No brainmaps are needed.



2. ***We have done all the design work for you.*** All you need to do is load the appropriate design in our special version of BioExplorer software and click once. The session summary for Bio Review requires just two clicks and then locating the file.

3. ***Our simple Dry EEG sensors are much easier to use than electrodes***—no prep, no paste, no cleanup afterwards. You don't have to worry about bad connections, since all of our contact points are on bare skin. Just wipe the skin with an alcohol prep pad, put on the BrainBand and the earclip, and check to see if everything is in the right place. You're ready to go with a nice, clean signal!

4. ***No more awkward fumbling with tangled wires.*** The wireless Bluetooth transmission to the PC from our Sensor systems keeps the few wires to minimum lengths. They are mounted on a headband to create the very light and flexible BrainBand.

5. ***Everything that you need to do to install and operate the Peak Achievement Trainer is clearly spelled out in our Manual, Workbook, and Training Videos,*** along with the necessary background to train for peak performance. Although our system can do all the fancy stuff that other systems boast about, we simplify it so that you can do it easily, without learning more than you need to, and without struggling to figure out what you really need to know. You can be ready to go out of the box in less than a half hour! We know that your time is valuable.

For more information, visit <http://www.peakachievement.com> or call 800-886-4228 or 502-228-0605. For a demonstration, call 502-419-0456. Affiliates and distributors are invited.